

# 2019 MSPN Digital Publication and Website Ad Rates



[Click Here to View Digital Publication](#)

## MSPN Digital Publications

Your ads will be viewed by thousands of additional bonus readers via any mobile device or desktop computer. Plus our click thru digital versions provide you the opportunity to connect consumers directly to your product, service or special offer on your website.

## Digital Publications Circulation

MSPN's print publications are seen by thousands of bonus readers when they appear in a digital format exactly how they are in print on the web. Our online magazines are directly linked to our publication partners, affiliates' sites, and on the home page of mspninc.com as well.

## Display Publication Ad Rates

All rates are priced per issue, per publication title.

## Digital ad embedded links

(No charge for links with \$2000 min. MSPN ad package)

1x	5x	8x
\$60	\$40	\$20

Extra Full Page Display Ad with embedded link:  
\$200 per issue • \$300 for premium positions  
(lead page, consecutive pages)

## Website Ad Rates: mspninc.com, SnowPod, MNOffroad

- **Home Page Leader Board (1055 x 90 pixels)**
  - \$100 per month
  - \$950 annually (12 months)
  - 4 available
- **Side Banner (120 x 150 pixels)**
  - \$50 per month
  - \$500 annually (12 months)
  - 10 available
- **Featured Event or Product (310 x 310 pixels)**
  - \$100 per month
  - \$250/3 months, \$500/6 months, \$1000/12 months
  - 10 available
- **Listing links and Listing links with Company Logo Ads**
  - \$180 Annually - per listing link (12 month minimum)
  - \$240 Annually - per logo listing link (12 month minimum)

## Additional Production Fees

\$25 for each creative or link change.



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